

From Precycle[®] to PCR

McKernan Packaging Clearing House has lead the way in the green movement with our Precycle[®] program and, now we are expanding with a full line of PCR bottles, jars and closures.

In 1967, Ed McKernan saw an untapped opportunity for surplus or overstock packaging. Little did he know at the time, but he was a pioneer in the "green" movement, later coining the phrase Precycle[®] which means pre-consumer recycling. Learn more about the Precycle[®] program on page 107.

Continuing to stay on the forefront in sustainability and looking to the future of packaging, McKernan is introducing a line of top quality 100% PET PCR bottles and jars, and 50% PP PCR dispensing caps that are going to be in stock and ready to ship. PCR, or Post Consumer Resin, is made from bottles, jars, and closures that have been sent to be recycled. In order to get quality PCR, it is best to start with a stream of recyclable material that is significantly free of contaminants. An important factor for high quality PCR is to ensure that the processing facility has been inspected and certified. McKernan's PCR is certified by Global Recycling Standard. In fact, when starting with the high quality PET PCR, these recycled bottles and jars share many similar properties as virgin PET.

Previously, PCR bottles did not stack up to the quality and clarity of virgin PET bottles and McKernan continued to seek out manufacturers who could create this top quality PCR packaging. See below for the comparison of a virgin PET bottle from our King line, the new 100% PCR bottle in that same line and a PCR bottle from several years ago.

Technology has come a long way, and at McKernan, we are proud to introduce a top quality line of PCR bottles, jars and closures. See pages 53-56 to see the new additions to our PCR line.



Not Your Father's PCR

Virgin

100%

Previous

